Strategies for Generating Diverse Candidate Pools

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Introduction

Diversity, gender equity, and by extension, faculty excellence, does not simply happen. Efforts to increase faculty excellence through greater diversity and gender equity involve concerted and sustained strategies that yield long term outcomes. Below are a few suggestions that have been shown to be effective.

1. Adherence to Search Best Practices

Search Best Practices not only serve to promote fair and effective searches, but by extension, efforts to maximize gender equity and diversity before and during the search process. Adherence to Search Best Practices inherently promotes diversity and gender equity efforts by encouraging departments and schools to have a clear strategic vision, consistency in their search practices, vigilance against implicit bias, and follow up re-examination of search outcomes.

2. Search Preparation

Prior to the initiation of a search, there should be a department/school faculty-wide effort to identify potential applicants, including rising post-docs, or graduate students who would contribute to candidate pool diversity. They can be contacted and encouraged to apply for the position. Some candidates may be too junior or otherwise unavailable, however the effort may nonetheless pay dividends in unforeseen ways such as the identification of other potential candidates as well as the overall message that diversity and gender equity are a high priority at Yale and part of our long term strategy to promote and maintain faculty excellence.

3. Buy-In by Search Committee and Faculty

Efforts to increase diversity and gender equity are only as effective as the motivation and commitment of the faculty and search committee. If the faculty are not committed to gender equity or diversity, this will be evident in the overall search effort, search outcomes, as well as the climate that is presented to the candidates. Department/School faculty should be reminded that efforts to increase diversity and gender equity are not at the expense of faculty quality or excellence. This is a stubborn and damaging misperception that can contribute to implicit bias and severely compromise diversity and gender equity efforts in

“An excellent faculty is a diverse faculty”

Ben Polak, Provost
ways that are not readily apparent. Faculty wide conversations and discussions about diversity and gender equity should be part of faculty meetings prior to the initiation of a search. The Deputy Provost for Faculty Development and Diversity is available to assist with facilitating these discussions. Finally, faculty should be reminded that efforts to increase faculty diversity and gender equity are not an option, but a priority of the President, Provost, and other members of the Yale leadership.

4. Consult with Peer Institutions

Each school/department faces unique challenges in regards to diversity and gender equity efforts. Peer institutions who have experienced successes at diversity and gender equity efforts may be open to sharing their best practices and strategies. Do not assume that potential rival departments/schools will treat their methods as proprietary. Shared diversity and gender equity strategies are commonly shared between Yale and peer institutions.

5. Revisiting Applicant Recruitment Efforts

If at the deadline of a search, a candidate pool appears to lack diversity or have a low number of women candidates, the committee should regroup and examine potential causal factors. The reasons may be as simple as administrative errors or oversights. If the committee is aware of potential candidates who are women or racial/ethnic minorities who did not apply for the position, the Diversity Representative may contact those scholars to ask why they have not applied. Some reasons may be insurmountable, however they may also involve misinterpretations of the search goals, doubts about Yale’s commitment to diversity and gender equity, the reputation of the department or school in regards to its commitment to gender equity and diversity, or other factors that can be addressed. In any case, efforts should be revisited.

6. Revisiting the Short List

If the search committee finds that their short list of candidates is lacking in diversity or women, the committee should revisit all of the women and ethnic/racial minority candidates in the original pool and re-examine the reasons why they were excluded from the short list. Committees should be mindful that a short listed candidate may be someone who is an area of scholarship that is not the immediate focus of the search.
7. Making Candidates Aware of University Wide Diversity and Gender Equity Efforts

Candidate visits are not only opportunities to assess their scholarship, but also an opportunity to inform the candidate of the university's efforts to promote faculty excellence through greater diversity and gender equity. This may include brief introductions to strategic stake-holders in diversity efforts within the Department, School, or Provost Office. Even if the visitor proves to not be the final candidate, it serves as an educational opportunity for those candidates to inform colleagues of Yale’s commitment to diversity and gender equity. This may facilitate greater success in future searches.

Who should I contact for questions, resources, and assistance?

Richard Bribiescas, Deputy Provost for Faculty Development and Diversity  
Professor of Anthropology and Ecology & Evolutionary Biology  
2 Whitney Avenue, 4th Floor, Room 447  
richard.bribiescas@yale.edu, phone: 203-432-2049

Karen Anderson, Associate Provost for Faculty Development and Academic Resources  
2 Whitney Avenue, 4th Floor, Room 448  
k.anderson@yale.edu, phone: 203-432-4450

Tracy Edwards, Senior Executive Administrative Assistant for Deputy Provost Bribiescas and Associate Provost Anderson  
2 Whitney Avenue, 4th Floor, Room 454B  
tracy.edwards@yale.edu, phone: 203-432-0251

Reference